



Privacy Policy

Last Update: November 21, 2025

Brainpoint Incorporated doing business as LabFigures or LabFigures (“LabFigures”, “LabFigures”, “we,” “our,” “us”) respects privacy and is committed to protecting it through compliance with this Privacy Policy (“Policy”). This Policy describes our practices concerning the data we collect, process, and store when end users (“User”, “Users”) use our website LabFigures.com (“Platform”) and the choices Users have concerning the collection and use of such information.

Acceptance of Terms

By using our website, you consent our data collection and use as conveyed in this Privacy Policy.

Scope and Purpose

This Policy applies to all data processed through LabFigures, ensuring confidentiality and restricted access solely to the User and those whom the User has explicitly granted permission. LabFigures is committed to transparency, integrity, and regulatory compliance.

Data Ownership and Intellectual Property

LabFigures does not claim ownership of any scientific or personal data collected through the Platform, nor does it alter Users’ ownership of that data.

Data We Collect

LabFigures collects the following categories of data through the Platform:

- Personal information that may identify an individual such as name and email address.
- Information of an anonymous nature such as IP address, browser type and version, operating system being used and domain used to access the website.
- Aggregate information such as demographic statistics
- Scientific research data including experiment data files (images, numerical outputs) and experimental metadata describing procedures, reagents, and samples.
- Scientific research data derivatives which are computed on behalf of the User by LabFigures’s proprietary scientific data-processing algorithms.

- User discussions, or notes within the Platform in relation to research data.
- Customer Support Interactions with LabFigures's support team.
- Data related to Platform usage, analytics and other metrics

Data Privacy Definitions

"Private Data" refers to any data collected by LabFigures, which is accessible only via secure login sessions on the Platform by the data owner and by Users of LabFigures that have been intentionally granted access by the data owner.

"Public Data" refers to data that was previously labelled as Private Data that has since been intentionally shared by the data owner through LabFigures's public data repository. Public Data is available to any user on the Platform.

In summary, in the context of LabFigures, all data collected by the Platform is Private Data by default, accessible only to the owner and users intentionally granted access, unless the owner chooses to make it public through LabFigures's data sharing feature. Public Data is available to any user on the Platform.

Information Sharing

LabFigures values User privacy and only shares data collected through the Platform with third parties when legally required, when essential to provide services, or when explicitly instructed by Users.

Third-Party Service Providers: Essential third-party service providers are limited to those offering cloud storage, data processing, and web services and payment services. These service providers are bound by strict confidentiality and security standards and may only use the data to support LabFigures's services.

User-Directed Sharing With Third-Parties: At a User's explicit direction, LabFigures can streamline data sharing with user-specified parties such journals, pre-print servers and data repositories and funders. Users may need to agree to an updated data-sharing and ownership terms before sharing data externally at which point data-ownership will be governed by the applicable terms and conditions of the third party or public repository.

Internal Collaboration: At a User's explicit direction, LabFigures enables data sharing with other Users within its platform to support collaboration.

Organization Email Use: As outlined in the Terms of Use, if a user signs up with a company email, LabFigures may assume they are using the service on behalf of that organization and may share usage information with it.

Use of Private Data

LabFigures may use the data it collects via the Platform for the following purposes:

- **Service Delivery and Maintenance:** To provide essential Platform features, including data storage, figure creation, collaborative tools, algorithmic data processing, and data retrieval.
- **User Communication:** To support customer service, offer updates, and gather User feedback to improve service quality.
- **Platform Enhancement:** To improve LabFigures's user experience, automate routine tasks, and facilitate better data management. Examples of these enhanced include, but are not limited to, enhancements that simplify data entry and repetitive documentation, improve data organization, searchability, and naming conventions and personalize user interactions based on historical usage patterns.

Data Security

LabFigures employs stringent security measures to protect User data, including encryption both in transit and at rest. Access to User data is restricted to authorized personnel only. Additional information on security practices is available in our Security Policy.

Cookies

LabFigures may use cookies to collect, store, and sometimes track information for statistical purposes to improve our products and services and to manage our networks. If you have an active account on LabFigures.com, we may use cookies to save settings and personalize our service.

User Rights and Data Access

Subject to applicable data protection laws, Users may:

- **Access:** Users may request access to their personal data stored by LabFigures.
- **Correction:** Users may request corrections to any inaccurate personal data.
- **Deletion:** Users may request the deletion of their data, subject to any legal or contractual obligations, including those related to public or third-party data sharing, or where retention of data is necessary for compliance with applicable laws.

To exercise these rights, please contact us at support@labfigures.com.

Policy Updates

LabFigures reserves the right to modify this Privacy Policy to reflect service enhancements or changes in legal obligations. All modifications will take effect immediately upon posting, and any significant changes will be communicated directly to Users via email or through our website where applicable.